

DOGG

#### **Choosing the Best Malls**

### Not just Location

# less

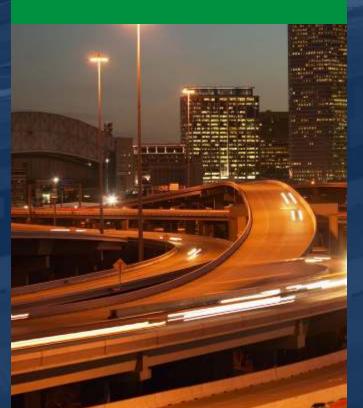
## location

Globally, location, location and location are the three most important factors in selecting a mall.

#### This is India

more

### roads



In India, because of inadequate roads and choking traffic, this factor is sometimes more important than the location itself.

### Not just Location

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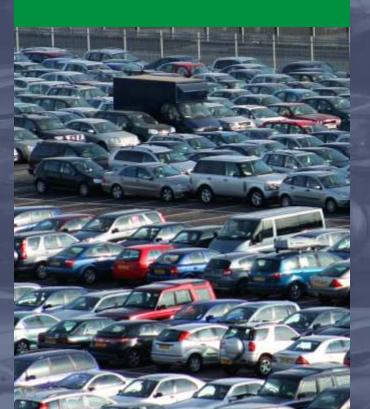
### location

What good is a great location without adequate parking?

#### This is India



## more



### parking

More parking means more footfalls, the higher the footfalls, the more the sales. QED.

#### Who's the Owner?

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### developer



It is very important to choose a mall being developed by the right developer, who will not cut corners.



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