



more
or
less?

Choosing the Best Malls



Not just Location

less

location

Globally, location, location and location are the three most important factors in selecting a mall.

This is India

more roads

In India, because of inadequate roads and choking traffic, this factor is sometimes more important than the location itself.





Not just Location

less

location

What good is a great location without adequate parking?

This is India

more parking

More parking means more footfalls, the higher the footfalls, the more the sales. QED.



Who's the Owner?

less

developer

It is very important to choose a mall being developed by the right developer, who will not cut corners.



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